

ISAIAH R. EDWARDS

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I'm a strategic creative professional and team leader with a BFA and 10+ years of experience spanning creative direction, brand development, marketing execution, client engagement, and operational leadership. Proven ability to translate complex concepts into cohesive visual and communication solutions while supporting cross-functional initiatives. Experienced in stakeholder collaboration, creative oversight, brand consistency, and team development. Recognized for balancing creative excellence with organizational strategy, process efficiency, and effective communication.

PROFESSIONAL SKILLS & KNOWLEDGE

- Creative Direction & Strategy
- Cross-Functional Collaboration
- Creative Quality & Standards
- Training & Development
- Conflict Resolution
- Brand & Consistency
- Stakeholder/Client Comms
- Decision Making
- Documentation
- Digital/ Visual Design
- Marketing & Visual Comms
- Team Leadership & Mentoring
- Problem Solving
- Asset Management
- Product Development

TECHNICAL & CREATIVE TOOLS

- Adobe Creative Cloud
- Figma / UI & Prototyping Tools
- Motion Graphics & Multimedia
- Basic 3D Modeling
- HTML / CSS / JavaScript
- Google Workspace
- Task Management/CRM
- Web & Digital Media
- Ecommerce Systems

PROFESSIONAL EXPERIENCE

GOOD CLEAN FUN INC. – Richardson, TX

Business Operations & E-commerce Specialist – April 2026 – Present

- Manage multi-channel e-commerce operations across Shopify, Amazon, and TikTok Shop.
- Design product packaging, marketing materials, and digital assets while maintaining brand consistency.
- Administer business systems, including Google Workspace, Monday.com, Blinq, and GS1.
- Manage user accounts and system access for employee onboarding and offboarding.

LIVE4IOT – Allen, TX

Lead UX/UI/Graphic Designer – December 2022 – October 2025

- Lead design process from concept to delivery for client-facing projects across projects & promotional media.
- Facilitate branding consistency across our parent company and subsidiaries.
- Assist with app development life cycle, including iteration, customization, testing, and deployment.
- Represent company at client meetings, business trips, and professional functions.
- Maintain organized archives of all design assets for efficient updates and version control.

INTERFACE SECURITY SYSTEMS – PLANO, TX

Central Command Center Supervisor – February 2020 – December 2022

- Supervised 25–35 operators, ensuring adherence to policies and service standards.
- Developed and led training programs for new hires and management leads.
- Managed hiring, scheduling, and performance evaluations.
- Authored policies and procedures to improve operational efficiency.

EDUCATION, CREDENTIALS & TRAINING

Bachelor of Fine Arts (BFA)

Midwestern State University – Wichita Falls, Texas